



Press release by Gebr. FALLER GmbH

75 Years of FALLER – 2021 New Item Presentation. Part I

Gütenbach/Black Forest, January 2021 – **In the midst of highly uncertain times, Gebr. FALLER GmbH is filled with optimism and kicks off 2021 celebrating its 75th company anniversary. »There has been a rapidly growing trend over the past few years in which many people are newly discovering, rediscovering or intensifying their hobby of model building/model railways. The model building world has become even more colourful, diverse, and younger. We would like to thank all our customers, partners and friends very much for the benevolent support and recognition that our company and its employees have received for the past 75 years, and we warmly welcome all those whom we are just getting to know,« says Horst Neidhard, Managing Shareholder. »Be ready for an outstanding year of model building!«** Updates and dates for possible celebrations and festivities in the second half of the year will be announced as soon as the situation allows for binding commitments.

FALLER NEW ITEMS 2021 No 1 – The new brochure

A particularly colourful, wide-ranging, and extensive programme will be published in the anniversary year. Over 200 new products will start appearing on the market from now until June, presented in the four brochures »FALLER«, »POLA G«, »Miniature Figures« and »Military«. As of April, the new models of the HOBBY beginner series will all be available at specialist retailers, followed by numerous other anniversary promotions. The second part of the FALLER new products presentation 2021 will follow in autumn.

Bran Castle – The anniversary model

»Bran Castle« is a limited PREMIUM model in the anniversary year. The H0 kit faithfully reproduces the legendary castle fortress in Romania and will inspire you to dream and plan.

Building models - From countries and regions

The »Vogtsbauernhof Black Forest Set« set combines four of the most beautiful assortment highlights inspired by typical regional models – and for the first time is available as an ensemble. In 2021, the new models following Swiss examples are all about the Engadine. The communities of »Bever« and »Zernez« lead off with two railway buildings. The »Oberneuland mill«, a motorisable lasercut masterpiece for the Z scale, greets us from Bremen. Based on the Frankfurt Römerberg original, the first action set to be released in 2021 is the re-edition of the six-part »Römerberg East Row Town houses Promotional Set«.

Car System Digital – Software release 2021

The digital vehicle and traffic control system »Car System Digital« will see its most comprehensive update to date in the anniversary year: with new wireless hardware in a handy USB stick, with optimised graphics display and a new software interface with dark mode.

Model layout construction – Water, lights and streetlamps

A lot of thought and experimentation went into achieving the perfect results when it came to the design of water in the model. The result of this is »2C model water«, the best opportunity to try something new and design a pond, lake or river. The extended LED lighting range offers the ideal lighting for every street and every park - atmospheric, ready-to-connect and energy-saving.

For further information and pictures on the new item presentation please visit: www.faller.de.

Gebr. FALLER GmbH at a glance:

Gebr. FALLER GmbH is BIG IN SMALL THINGS. The company has been manufacturing building kits and matching accessories suited to scale modelling for 75 years now. Along with its own products FALLER also markets further 25 brands of renowned manufacturers. Main trading area is Germany and the other European countries. The company with a long tradition was established in 1946 and has its headquarters in South Black Forest, in the vicinity of Furtwangen. It is on these premises that all products are conceived, designed, manufactured, and marketed. Worldwide.

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